

## Sponsoring the T3CON09

*Offering and order form for the*

**TYPO3 Conference 2009  
10.09. until 12.09.2009  
Holiday Inn Frankfurt City South  
Germany**

### ***5. International TYPO3-Conference***

The 5<sup>th</sup> International TYPO3-Konferenz (T3CON09) will take place from 10<sup>th</sup> to 12<sup>th</sup> of September 09 in Frankfurt a.Main. More than 450 participants from internet, technologie, media and marketing agencies from over 15 countries are expected to participate.

The TYPO3-Conference, which will take place in the Holiday Inn Frankfurt City South Hotel, will allow TYPO3-Experts and persons interested in TYPO3 to share and communicate all aspects of the current development state and implementations of this worldwide market-leading Content Management Systeme (CMS). The event will be organised in the name of the TYPO3 Association by punkt.de GmbH.

The TYPO3 Conference is the most comprehensive meeting of the TYPO3 Community. Historically the T3CON takes place in Germany, since there are some very active agencies, which have contributed immensely and on the front line to the development and enhancement of the CMS TYPO3. The Conference offers the unique chance to meet the initiator of TYPO3, Kasper Skårhøj, as well as the chief development staff of TYPO3 Version 5.0 or to talk to the core developers of Version 4.3 about new features and enhancements.

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## ***Advantages for your company***

As sponsor of T3CON09

- you position yourself within a unique surrounding without any divergence loss in a top-class target group of decision makers and visionaries,
- you profit of the exclusive image of an innovative conference, you can demonstrate the leading position of your corporation on the market and present your products in an optimized way,.
- you use T3CON 09 as the platform for networking in order to intensify your business relationships: Invite selected customers and partners.

There are various possibilities to get integrated in the event and to get in touch with your target group. Of course we will consider your individual ideas as well.

We are looking forward to welcome you as a partner or sponsor of the conference!

## ***The target group***

At T3CON09 the movers and shakers of the internet meet each other: entrepreneurs, managers, marketing decision makers, consultants, and investors. You will reach a unique collection of decision makers, executive managers, opinion leaders, early adopters, replicators, visionaries and trendsetters.

The participants of T3CON08 were

- predominantly male
- 20-49 years old
- executive managers and decision makers

The ticket price of at least ..... Euro marks the threshold for a high-class clientele. The intimate atmosphere offers enough space for information exchange, networking and the possibility to discuss topics which are a trend today and mass market tomorrow.

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## Sponsoring-Packages

Package	Offering	Price	lastest booking
Platinum-Sponsor  (max. 2)	<ul style="list-style-type: none"> <li>• 5 free tickets for the conference</li> <li>• Mailing to potential customers with the option to receive a 10% discount on the conference tickets. Mailing costs are covered by the sponsor.</li> <li>• Display of the sponsor's logo on the website</li> <li>• Naming of the sponsor within the Conference Proceedings</li> <li>• Display of the sponsor's logo in the hotel</li> <li>• Display of the sponsor's logo on the invoice</li> <li>• Display area within the hotel</li> <li>• Naming of the sponsor in the ads, press (IX-Magazin, T3N, etc.) and other external communication for the conference</li> </ul>	EUR 10.000,00	no longer available
Gold-Sponsor  (max. 2)	<ul style="list-style-type: none"> <li>• 3 free tickets for the conference</li> <li>• Mailing to potential customers with the option to receive a 10% discount on the conference tickets. Mailing costs are covered by the sponsor.</li> <li>• Display of the sponsor's logo on the website</li> <li>• Naming of the sponsor within the Conference Proceedings</li> <li>• Display of the sponsor's logo in the hotel</li> <li>• Display of the sponsor's logo on the invoice</li> <li>• Display area within the hotel</li> <li>• Naming of the sponsor in the ads, press (IX-Magazin, T3N, etc.) and other external communication for the conference</li> </ul>	EUR 5.000,00	

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Package	Offering	Price	lastest booking
Silver-Sponsor  (max. 5)	<ul style="list-style-type: none"> <li>• 2 free tickets for the conference</li> <li>• Mailing to potential customers with the option to recieve a 10% discount on the conference tickets. Mailing costs are covered by the sponsor.</li> <li>• Display of the sponsor's logo on the website</li> <li>• Naming of the sponsor within the Conference Proceedings</li> <li>• Display of the sponsor's logo in the hotel</li> <li>• Display of the sponsor's logo on the invoice</li> </ul>	EUR 2.500,00	

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## Event related Sponsoring

Package	Offering	Price	latest booking
Social-Event on 11.09.09	<ul style="list-style-type: none"> <li>1 free ticket for the conference</li> <li>Corporate Identity display in the Tower Club (supplied by the Sponsor)</li> <li>Naming of the sponsor within the programme</li> <li>optional Fingerfood (to be discussed in advance)</li> </ul>	EUR 2.000,00	no longer available
Lunch on 11.09.09	<ul style="list-style-type: none"> <li>Corporate Identity display in the Le Chef (supplied by the Sponsor)</li> <li>Naming of the sponsor within the programme: „Lunch invitation courtesy of...“</li> </ul>	EUR 1.000,00	
Lunch on 12.09.09	<ul style="list-style-type: none"> <li>Corporate Identity display in the Le Chef (supplied by the Sponsor)</li> <li>Naming of the sponsor within the programme: „Lunch invitation courtesy of...“</li> </ul>	EUR 1.000,00	
Coffee break on 11.09.09	<ul style="list-style-type: none"> <li>Naming of the sponsor within the programme: „Coffee break invitation courtesy of...“</li> </ul>	EUR 500,00	
Coffee break on 12.09.09	<ul style="list-style-type: none"> <li>Naming of the sponsor within the programme: „Coffee break invitation courtesy of...“</li> </ul>	EUR 500,00	
Lanyards	<ul style="list-style-type: none"> <li>Logo on the Lanyard (supplied by Sponsor)</li> </ul>	EUR 200,00	no longer available
Conference Proceedings	<ul style="list-style-type: none"> <li>Full page ad on the back of the Conference Proceedings</li> </ul>	EUR 2.000,00	

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Package	Offering	Price	latest booking
T-Shirt	<ul style="list-style-type: none"> <li>Logo on T-Shirt. Placement of the logo on the T-Shirt: left or right arm (max. 2 Sponsors)</li> </ul>	EUR 1.000,00	no longer available
W-LAN	<ul style="list-style-type: none"> <li>Supply of a 10 Mbit/s Internet connection (as a provider you may supply your own infrastructure &amp; connectivity)</li> </ul>		no longer available
Goodie Bag	<ul style="list-style-type: none"> <li>Marketing and informational materials für the attendees (supplied by the sponsor incl. the bags)</li> </ul>	EUR 500,00	no longer available
Donations	<ul style="list-style-type: none"> <li>Weblink from your company on the conference site</li> </ul>	EUR 300,00	
Donations	<ul style="list-style-type: none"> <li>Weblink from your company on the conference site</li> </ul>	EUR 200,00	
Donations	<ul style="list-style-type: none"> <li>Weblink from your company on the conference site</li> </ul>	EUR 100,00	

All prices are subject to the applicable VAT of 19%.

Payment terms: 50% of the final amount will be billed upon signing of the sponsoring contract. The remaining 50% will be billed 14 days before the event.

Of course we will be happy to accomodate individual requests for sponsoring. Please let us know in which way you would like to sponsor the event so we can make you an individual offering.

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## Sponsoring – Order Form

**T3CON09**  
**10.09. – 12.09.2009, Frankfurt a. M.**

### Sponsor:

Company Name

Department:

Street / PO Box:

State / Zip code / City:

Phone:

Fax:

E-Mail:

Homepage:

### Billing Address

CEO:

Tel.:

Fax:

Contact person Sponsoring:

E-Mail: .....

Please mark the desired Sponsoring package clearly:

### Sponsoring Packages

Gold Sponsoring package	EUR	5.000,00	
Silver Sponsoring package	EUR	2.500,00	

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Please mark the desired Sponsoring package clearly:

### Event related Sponsoring packages

Lunch 11.09.09	EUR	1.000,00	
Lunch 12.09.09	EUR	1.000,00	
Coffee break 11.09.09	EUR	500,00	
Coffee break 12.09.09	EUR	500,00	
Conference Proceedings	EUR	2.000,00	
Donations	EUR	300,00	
Donations	EUR	200,00	
Donations	EUR	100,00	

Proper contract fulfillment requires all information, logos, marketing materials, etc to be with the event management in proper type and quality at least 2 months before the event.  
In addition Platinum, Gold and Silver sponsors are required to deliver their logos in proper type and quality no later than 10.03.09.

Hereby we/I order the above sponsoring package for the T Y P O 3 C o n f e r e n c e 2 0 0 9 . The sponsorship does not include any cost for production or shipment of the marketing materials or give aways. The affirmation of the sponsoring service by the event management is subject to actual availability. This contract does require the positive written confirmation of the event management to become effective.

*Sponsor*

*Event Management*

.....  
City, Date

.....  
City, Date

.....  
Signature  
Company Seal

.....  
Signature  
Company Seal

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